



BAND

is People and Planet First Verified

Start Date

25 August 2025

Valid Until

24 August 2026

They exist to solve social or environmental problems. They prioritise purpose, people, and the planet over private profit, have a self-sustaining revenue model, reinvest the majority of any surplus towards their purpose, and have a structure to protect their purpose over time.



Learn more at peopleandplanetfirst.org